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ARMY REGULATION

No. 672-201

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HEADQUARTERS
DEPARTMENT OF THE ARMY
WASHINGTON, DC, 25 January 1973

DECORATIONS AND AWARDS

THE SECRETARY OF THE ARMY RECRUITER-OF-THE-YEAR AWARD

Effective 15 March 1973

The Cdr, USAREC is authorized to supplement this regulation. If supplements are issued, one copy of each will be furnished to HQDA(DAPE-PDP-R) WASH DC 20310.

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1. Purpose. An award to be known as the Secretary of the Army Recruiter-of-the-Year Award will be presented annually in the name of the Secretary of the Army to the most outstanding US Army enlisted recruiter. The purpose of the award is to give recognition to the most outstanding field recruiter for high production and demonstrated outstanding personal qualities and traits required for a US Army recruiter.

2. Eligibility. Any enlisted US Army field recruiter on production, in any grade, is eligible to compete for the Secretary of the Army Recruiter-of-the-Year Award.

3. Criteria for selection. Eligible recruiters will be nominated and considered in accordance with the following criteria:

- a. Production record.
- b. Demonstration of the most outstanding personal qualities and traits required to be a successful noncommissioned officer and US Army recruiter.
- c. Participation in local community activities.
- d. Individual innovations regarding methods of recruiting that could be adopted for use throughout the Recruiting Command.

4. Procedure for selection. The Commanding General, US Army Recruiting Command will nominate the most outstanding recruiter from each of the five Recruiting Districts by 15 August annually. These nominations will be forwarded, with appropriate recommendations, to HQDA (DAPE-PDP-R) WASH DC 20310. The nominations will be reviewed by a board of officers from

the Office of the Director of Procurement, Training and Distribution. The selected nominee will be recommended by this board to the Deputy Chief of Staff for Personnel for his approval.

5. Submission of nominations. Nominations for the Secretary of the Army Recruiter-of-the-Year Award will include the following:

- a. Recruiter's name, grade, social security number, date of birth, names of wife and children, date assigned to the Recruiting Command, and home address.
- b. Recruiting Station, Recruiting Main Station, and District to which assigned.
- c. Number of qualified military availables within the assigned Recruiting Main Station area.
- d. Number of field recruiters on production assigned to the nominee's Recruiting Station.
- e. A brief description of the nominee's present duties and how he accomplished his assigned recruiting objectives. The description should not exceed one typewritten page.
- f. Number of civilian organizations to which the nominee belongs. If the nominee holds an office in one of the organizations, the office will be indicated.

g. The innovations used by the nominee to increase enlistments locally and a statement as to whether or not the innovations are being adopted for use throughout the Recruiting Command.

6. Presentation of the award. The Secretary of the Army Recruiter-of-the-Year Award will be presented annually at the Pentagon to the outstanding recruiter of the year by the Secretary of

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the Army, or his appointed representative, at an appropriate ceremony. In each instance, consideration will be given to inviting the wife and family of the selected recruiter in accordance with the pertinent provisions of the Joint Travel Regulations.

The proponent agency of this regulation is the Office of the Deputy Chief of Staff for Personnel. Users are invited to send comments and suggested improvements on DA Form 2028 (Recommended Changes to Publications) direct to HQDA (DAPE-PDP-R) WASH DC 20310.

By Order of the Secretary of the Army:

Official:

VERNE L. BOWERS
Major General, United States Army
The Adjutant General

CREIGHTON W. ABRAMS
General, United States Army
Chief of Staff

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